

## Hilti wins Red Dot “Best of the Best” award

**Schaan (FL), November 7, 2016 – Hilti submitted an entry for the Red Dot Award’s Communication Design competition for the first time and received immediate validation. The company’s PD-C laser range meter was named “Best of the Best” in the competition’s “Interface Design” category.**

“To ensure that we provide our customers with efficient solutions, a tool’s handling must be intuitive and concisely convey how the tool functions. We are pleased to accept this award as a sign that we are on the right path in our efforts to create digital user interfaces,” stated Hilti’s Head of Design Stephan Niehaus.

The PD-C laser range meter combines documentation solutions and software applications. It can photograph images, accurately measure distances and save the measuring results directly in the photographs. All measurement results are saved in individual project files and can easily be transferred in pdf format to other devices via Bluetooth or USB port. The user-friendly operation ensures simple handling and helps prevent misunderstandings and transmission errors.

The Red Dot jury found the linking of measuring and optical functions in a single device to be “an exceptional idea,” and also positively noted the device’s “ergonomic design and the simple and compact interface that displays a variety of information” as well as the “remarkably intuitive and compelling operation of the system.” The device was assessed on criteria including degree of differentiation, quality, design concept, originality and target-group-focused implementation. Designers and companies from 46 countries participated in this year’s Red Dot Communication Design competition.



*The Hilti PD-C laser range meter's intelligent interface solution received the Best of the Best Award in the Interface Design category in the 2016 Red Dot Communication Design Award.*



*The PD-C laser range meter makes it possible to take photographs, measure distances and save these values directly in the photo.*

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The Hilti Group supplies the worldwide construction industry with technologically leading products, systems and services that provide construction professionals with innovative solutions and superior added value. The Group employs more than 24,000 persons in over 120 countries who passionately create enthusiastic customers and build a better future. Hilti generated annual sales of CHF 4.4 billion in 2015. Hilti's corporate culture is based on integrity, teamwork, commitment and the courage to embrace change. The headquarters of the Hilti Group are located in Schaan, Liechtenstein.